



Benjamin Joe

Vice President, Southeast Asia and Emerging Markets
Facebook

Benjamin Joe is Vice President for Southeast Asia and Emerging Markets at Facebook, where he leads all strategy, business, and operations for the region. He is based in Singapore.

Before being promoted to his current role, Ben was Country Director at Facebook Korea where he built one of the fastest growing communities and businesses in the region. Before relocating to Korea, he worked at Facebook HQ as Head of Technology & Ecommerce leading teams that built marketing strategies for global brands. In 2007, Ben spearheaded Facebook's growth efforts entering Asia.

Prior to joining Facebook, Ben was a management consultant at McKinsey & Company's Silicon Valley office, where he advised technology companies on corporate strategy, sales & marketing, and M&A topics. Ben also served in various positions in sales and business development at IBM.

Ben served as Vice Chairman on the board of directors at Korea Internet Corporations Association and sits on advisory boards of technology start-ups in the U.S. and Korea.

Ben received his M.B.A. from Harvard Business School, U.S. and holds B.A. degrees in Business Administration and English Literature from Sungkyunkwan University, South Korea.