

Siew Kum Hong, Regional Director, Asia Pacific

Siew Kum Hong is Airbnb's Regional Director for Asia Pacific based in Singapore. He is responsible for driving the company's APAC strategy and business, contributing to Airbnb's continued growth in this important region. He joined the company in 2012 and has played an integral role in Airbnb's explosive growth across APAC since.

Prior to this role, Kum Hong was Airbnb's Deputy General Counsel for APAC, joining Airbnb in 2012 from Yahoo! where he was the General Counsel for Southeast Asia. Outside of his professional career, Kum Hong also served as a Nominated Member of Parliament from 2007 to 2009, advocating for a range of causes with a focus on social justice.