



## **ZUBIN GANDEVIA**

President  
Asia Pacific and the Middle East  
FOX Networks Group



As the region's President based in Hong Kong, Zubin is responsible for FOX Networks Group Asia's (FNG) business operations throughout Asia Pacific and the Middle East across 14 markets, over 100 feeds and 30+ channel brands, including the iconic National Geographic, FOX and STAR brands. FNG is Asia's leading pay-TV network and at its helm, Zubin manages strategic initiatives that maintain the network's forefront position in the factual, entertainment and the sports space as well as drive revenue, distribution and brand awareness for all its properties.

Prior to being elevated to President in June 2013, Zubin served as Chief Operating Officer, where he was the business head for Asia Pacific and the Middle East and was responsible for developing the industry-leading brands under FNG. In addition he oversaw FNG's rapidly growing businesses in China, Taiwan, India and Southeast Asia, as well as Hong Kong's regional business operations. In this role, Zubin was integral in growing the FNG business to its current leading position and in 2012 managing the acquisition of ESS, its subsequent rebranding to FOX Sports, and the integration of the sports business into FNG.

Zubin has more than 20 years of experience in the Asian broadcast industry. He previously held the role of Managing Director and Executive Vice President of National Geographic Channels Asia. He joined the network as Managing Director for India in January 2000, growing the National Geographic Channel into a leader in factual entertainment in South Asia.

A successful entrepreneur, Zubin established India's pioneering Cable TV Network in 1986 and was a founding partner of United Cable Network (UCN) in 1993. He moved to STAR India in 1996 as Director of Cable Affairs.