

Iain McLaughlin is President of the ASEAN Business Unit of The Coca-Cola Company.

Iain joined Coca-Cola in 1998 as Strategic Planning Manager, Central Europe. He was then named Executive Assistant to the President of the Central Europe, Eurasia and Middle East Group, before serving as Vice President, Europe, Eurasia, Middle East and Africa for the McDonald's Division. From 2006 until 2008, Iain led the still beverages business in the European Union Group. In 2008, Iain moved to the Eurasia Africa Group where he was Business Unit President, Middle East and Southern Eurasia until 2011. He then led the company's Global Juice and Stills Brand Center. Since 2014, he has served as the President of the ASEAN Business Unit of The Coca-Cola Company, responsible for all aspects of the company's business in this diverse and fast-growing region of the world.

He has been appointed Chairman of the ASEAN Committee for the US ASEAN Business Council, with his term beginning in 2017. In this role, Iain will lead the Council to set strategic objectives for the US business community and lead engagement with ASEAN stakeholders including the ASEAN Secretariat and ASEAN Economics Ministers to advance US business interests in ASEAN.

Iain holds a bachelor's degree from the University of Edinburgh, Scotland and an MBA from INSEAD, Fontainebleau, France.