



J.B. Simko

Vice President External Affairs

Philip Morris International (PMI)

J.B. Simko is the head of PMI's office in Washington, D.C., and serves as Vice President External Affairs. In this role, he leads government affairs work on U.S. domestic and international matters that support harm reduction and the development of reduced risk products. J.B. has deep experience advising on product development and FDA oversight. PMI was the first company to have a novel product authorized by the U.S. FDA as a modified risk tobacco product in July 2020. J.B. has 20 years of legal and external affairs experience at PMI.

Before being appointed to his current position, J.B. served as Vice President & Associate General Counsel, Litigation, managing global litigation and investigations of company-wide significance. He was based in New York from 2010-2019.

J.B. started with PMI in Switzerland from 2001 to 2010 where he supported PMI's central business functions, including Compliance, Brand Integrity, Sales, Marketing and Motorsports, Communications, Research & Development, and Next Generation Products, before joining litigation.

J.B. began his career as a litigation attorney with Shook, Hardy & Bacon.

He is a graduate of the University of Minnesota Law School (JD, magna cum laude and Order of the Coif, 1999) and a graduate of the University of Iowa (BS, Psychology, 1992).