



PIERRE GAUDREULT
Regional President
Pfizer Biopharmaceuticals Group, Asia Emerging Markets
Pfizer Inc.

Pierre Gaudreault is President of Pfizer Biopharmaceuticals Group, Asia Emerging Markets Region with responsibility for 10 Asian Emerging Countries including India, Taiwan, Philippines, Thailand, Vietnam, Indonesia, Hong Kong, Singapore and Malaysia. Further, in this role, he will oversee 6 categories including Vaccines, Oncology, Rare disease, Inflammation & immunology, Internal Medicines and Hospital business in the market.

Prior to the current position since September 2017, Pierre was President, Asia Pacific Region for Essential Health Business with responsibility for Japan, Korea, Australia, New Zealand, Pakistan, India and all other East Asian Countries

With more than 25 years of experience in Canada, Europe, China and Japan, Pierre has gained in-depth knowledge and expertise of regional and local General Management, Marketing and Sales. He joined Pfizer in 1997 as a new product planning manager in Canada and subsequently held positions of increasing responsibility in sales and marketing.

In 2006, he was assigned as Vice President Marketing, Europe, for the Cardiovascular and Metabolic Franchise. From 2008, he held several general management positions, such as Country Manager for Pfizer Portugal and following that, as the Cluster Head of European mid-size markets for the Primary Care Business Unit. In 2012, he briefly left Pfizer, returning to Canada to take on the role of General Manager at Pharmascience, the third largest Generics company in Canada.

In 2014, Pierre returned to Pfizer and was appointed Chief Marketing Officer for Pfizer China, Global Established Pharma business, leading all marketing functions in China. In 2016, he was named Country Head of Pfizer Essential Health, Japan, before taking up his current role in 2017.

Pierre holds a Science degree in Molecular Biology from Laval University in Canada. He is married with four daughters.