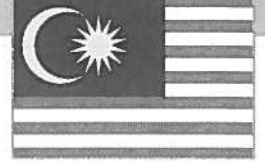




INTERNATIONAL
TRADE
ADMINISTRATION

Trans-Pacific Partnership

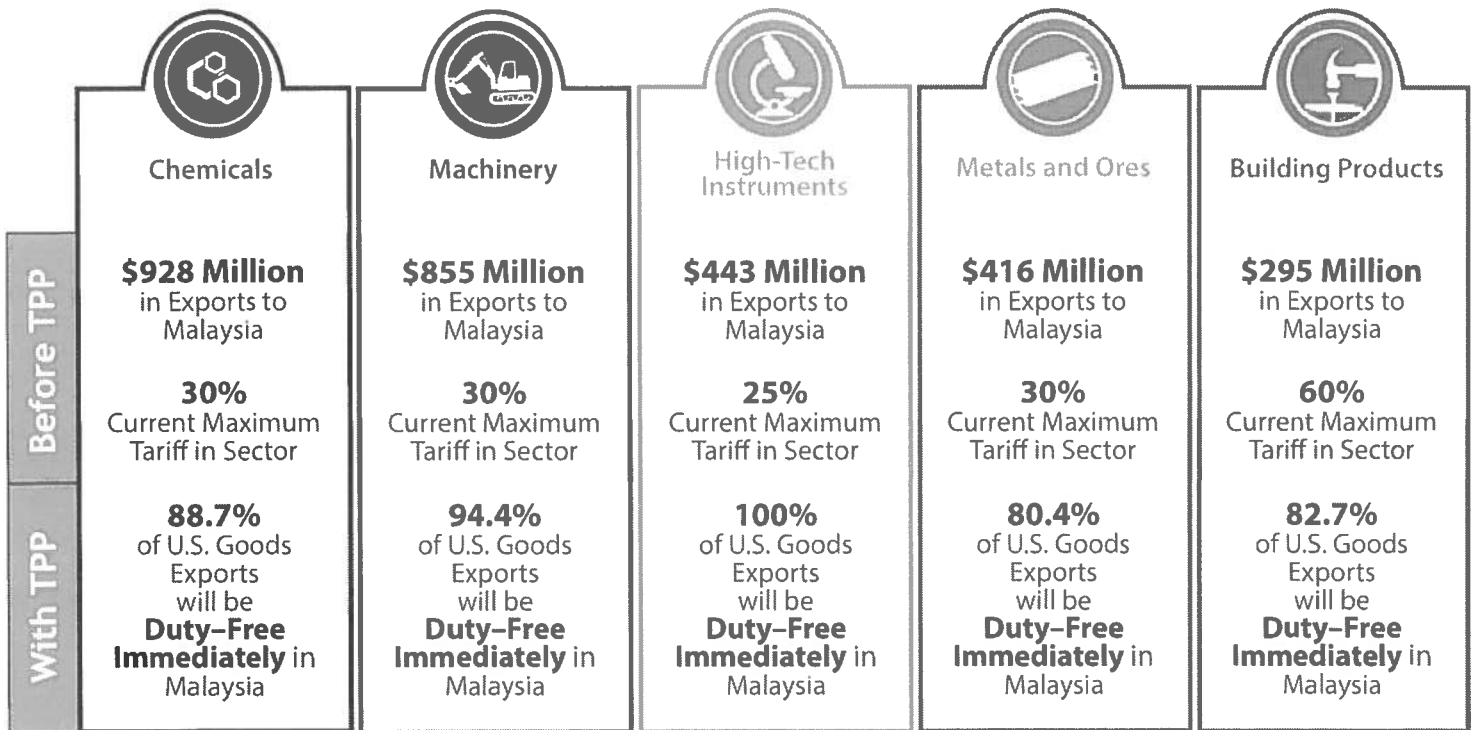


Malaysia: U.S. Export Opportunities under TPP

Malaysia is a Key U.S. Export Market

- Malaysia's economy is valued at **\$338.1 billion***
- **\$13 billion** in goods and **\$2.9 billion** in services in 2014 were exported from the United States to Malaysia
- 13,089 U.S. companies exported goods to Malaysia in 2013 – **87.6%** were small and medium-sized companies
- 61,096 U.S. jobs supported by goods exports to Malaysia and 18,372 jobs supported by services exports to Malaysia in 2014

TPP Will Eliminate All Foreign Import Taxes on Industrial and Consumer Goods in the Top Export Sectors in Malaysia for U.S. Exporters



* 2014 nominal GDP

To look up the TPP tariff treatment for specific products, please visit our FTA Tariff Tool at www.export.gov/FTA/ftatarifftool

www.trade.gov/TPP
April 2016

Additional New Market Access Benefits for U.S. Exporters



Agriculture: TPP will provide new and commercially meaningful market access for U.S. exports of food and agricultural products; eliminate the use of agricultural export subsidies; discourage countries from imposing export restrictions; and ensure food safety, animal health, and plant health measures are developed and implemented transparently and in a science-based manner.

For more information, please visit:
www.fas.usda.gov/TPP



Services: TPP will expand market access and investment opportunities in a number of services sectors, including entertainment, telecommunications, software licensing, internet industries, retailing, and logistics/express delivery. TPP will bar discrimination against digital provision of services and prevent customs duties on electronic transmissions.

For more information, please visit:
www.trade.gov/fta/TPP

TPP Saves Money, Increases Competitiveness

Intellectual Property Rights:

TPP establishes strong and balanced protections for patents, trademarks, copyrights, and trade secrets, including safeguards against cyber theft of trade secrets, as well as robust enforcement that will protect innovation and the 40 million American jobs that are directly or indirectly tied to innovation. TPP goes beyond past trade agreements to require partner countries to criminalize the theft, including cyber theft, of trade secrets. Similarly, enhanced protection and enforcement tools for chemical patents and trademarks will give exporters greater assurances that their innovations and brands are secure in TPP markets.

Government Procurement:

TPP guarantees new market access to government procurement markets in TPP

countries and ensures fair, transparent, and non-discriminatory rules for covered procurement.

State-Owned Enterprises (SOEs):

Develops rules to ensure that U.S. private sector businesses and workers are able to compete on fair terms with SOEs engaged in commercial activity. These include ensuring that SOE commercial purchases and sales take place on the basis of commercial considerations and those SOEs and designated monopolies do not discriminate against U.S. enterprises, goods, and services. TPP also guarantees that U.S. SOEs providing public services continue to operate without interference.

Labor: Establishes enforceable obligations, including adherence to fundamental labor rights as recognized by the International Labor Organization.

Market Opportunity Spotlights



Heating, Cooling, Plumbing

Top U.S. building product exports to Malaysia include electrical switches and wiring, plate glass, nails, screws, bolts and other fasteners, and heating, cooling, and plumbing systems. Some of these products face tariffs as high as 30% into Malaysia. Under TPP, all of these products will become duty free, with most tariffs being eliminated immediately.



Motorcycles

American high quality motorcycles are in demand throughout the TPP region for their quality and craftsmanship. Yet, American-made motorcycle exports face prohibitive tariffs in new TPP markets: Malaysia applies tariffs ranging up to 30%. Under TPP, U.S. motorcycles will see deep annual cuts to the tariffs before they are phased out entirely. These significant cuts to the tariffs, combined with the rising middle class in the Asia-Pacific region, will provide new export opportunities to America's motorcycle manufacturers.

TPP Works for America

3,070,564

Jobs Supported by
Goods Exported to TPP
countries in 2014

\$726.5 Billion

2014 Total U.S. Goods
Exported to TPP
Countries

175,859

U.S. Companies
Exported Goods to TPP
Countries in 2013

97%

SME share of U.S.
Goods-Exporting
Companies to TPP
Countries in 2013

30%

SME share of U.S.
Goods Exports to TPP
Countries in 2013